

PRIVACY POLICY

Policy statement

- 1.1 Your privacy is critically important to us. If you have questions about deleting or correcting any personal data you've provided to Coast Conservation Endowment Fund Foundation or Coast Economic Development Society ("Coast Funds") through comments, email newsletter subscription, or by other methods, please contact us: info@coastfunds.ca.
- 1.2 Coast Funds operates the www.coastfunds.ca website. It is our policy to respect your privacy regarding any information we may collect while operating our website.

Website visitors

- 1.3 Like most website operators, Coast Funds collects general information that is typically provided by browsers and servers, such as the browser type, language preference, referring site, and the date and time of each visitor request. Coast Funds' purpose in collecting non-personally identifying information is to better understand how Coast Funds' visitors use its website. From time to time, Coast Funds may release this general information in the aggregate, e.g., by publishing a report on trends in the usage of its websites.
- 1.4 Coast Funds also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users and for users leaving comments or subscribing to the email newsletter. Coast Funds only discloses logged in user and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below.

Gathering of personally-identifying information

- 1.5 Certain visitors to Coast Funds' websites choose to interact with Coast Funds in ways that require Coast Funds to gather personally-identifying information. The amount and type of information that Coast Funds gathers depends on the nature of the interaction. For example, those who sign up for Coast Funds' email newsletter subscription are asked to provide additional information, including as necessary the personal information required to process subscribe a new user. In each case, Coast Funds collects such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor's interaction with Coast Funds. Visitors can always refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain website-related activities.
- 1.6 Here are the ways in which you may provide the information and the types of information you may submit. We also provide below some information on how we may use the information.

Contact us

- 1.7 If you communicate with us through the “contact us” link on our website, we may ask you for information such as your name, email address, and telephone number so we can respond to your questions and comments.

Funding requests

- 1.8 If you submit a funding application or inquiry, we ask you to provide details such as your name, email address, telephone number, and details as outlined in the funding program’s application form. We use this information to evaluate your application and to make a funding decision.

Subscribe to Talking Stick

- 1.9 You may wish to receive information about funding programs, announcements, important events, and economic development news in the Great Bear Rainforest and Haida Gwaii region of British Columbia, Canada. If so, you will be asked to provide your name, e-mail address, and location. If there is any use beyond contacting you using such information, you will be advised of the intended uses at the point that you are being asked to provide any additional contact information.

Enter a contest, offers, or promotions

- 1.10 To provide you with contests, promotions or special events, you may be asked to provide us with your name, address, and e-mail address information, as well as to confirm that you are of the age of majority in the jurisdiction in which you reside. You may be asked to provide additional information in order to qualify for such contests or promotions. We will also use your personal information to award prizes if applicable. If there is any use beyond contacting you with such information, you will be advised of the intended uses at the point that you are being asked to provide any additional contact information.

Soliciting your opinion, surveys, and feedback

- 1.11 To assist us delivering funding programs and initiatives that meet the needs of communities in the Great Bear Rainforest and Haida Gwaii regions of British Columbia, Canada, we may solicit your opinions and feedback concerning our funding programs, project stories, conservation initiatives, and economic development projects in the region; you may be asked to provide e-mail address information, as well as name, postal



address, occupation, and the name of your organization, if you have not already done so, as well as the opinions and feedback itself.

Career opportunities

- 1.12 You may be able to submit your resume and other information online to apply for a job with Coast Funds. We use the information you submit to evaluate your interest in employment and to contact you regarding possible employment with the company.

Refer-a-friend

- 1.13 If you choose to use our referral service to tell a friend about our websites, we will ask you for your friend's name and email address. We will automatically send your friend a one-time email inviting him or her to visit the site.

Education and Engagement Communications

- 1.14 In addition to the purposes described above, we may also use your data to provide you with information about funding announcements, media releases, programs, initiatives, conservation or economic development news, and website updates through our email newsletter. You have the right to ask us not to process your personal data for such purposes, and you can always instantly unsubscribe from our email newsletter upon receiving it, or do so at this link:

<https://coastfunds.us10.list-manage.com/unsubscribe?u=d79fd1ce1f44e58fed4a700de&id=475905abad>

Facebook Pixel

- 1.15 Coast Funds uses Facebook pixel remarketing services to advertise to you on Facebook and Instagram after you visited our site. We and our third-party vendors use cookies to inform, optimize and serve ads based on your past visits to our website.
- 1.16 Facebook remarketing service is provided by Facebook Inc. You can learn more about interest-based advertising from Facebook by visiting this page: https://www.facebook.com/help/516147308587266/how-ads-work-on-facebook/?helpref=hc_fnav . To opt-out from Facebook's interest-based ads follow these instructions from Facebook: <https://www.facebook.com/help/568137493302217>
- 1.17 Facebook adheres to the Self-Regulatory Principles for Online Behavioral Advertising established by the Digital Advertising Alliance. You can also opt-out from Facebook and other participating companies through the Digital Advertising Alliance in the USA <http://www.aboutads.info/choices/>, the Digital Advertising Alliance of Canada in Canada <http://youradchoices.ca/> or the European Interactive Digital Advertising

Alliance in Europe <http://www.youronlinechoices.eu/> or opt-out using your mobile device settings. For more information on the privacy practices of Facebook, please visit Facebook's Data Policy: <https://www.facebook.com/privacy/explanation>.

Aggregated statistics

- 1.18 Coast Funds may collect statistics about the behavior of visitors to its websites. For instance, Coast Funds may monitor the most popular project stories on the website or the most popular partners that are accessed from Coast Funds' webpages. Coast Funds may display this information publicly or provide it to others. However, Coast Funds does not disclose personally-identifying information other than as described below.

Protection of certain personally-identifying information

- 1.19 Coast Funds discloses potentially personally-identifying and personally-identifying information only to those of its employees, contractors and affiliated organizations that (i) need to know that information in order to process it on Coast Funds' behalf or to provide services available at Coast Funds' websites, and (ii) that have agreed not to disclose it to others. Some of those employees, contractors and affiliated organizations may be located outside of your home country; by using Coast Funds' websites, you consent to the transfer of such information to them. Coast Funds will not rent or sell potentially personally-identifying and personally-identifying information to anyone. Other than to its employees, contractors and affiliated organizations, as described above, Coast Funds discloses potentially personally-identifying and personally-identifying information only in response to a subpoena, court order or other governmental request, or when Coast Funds believes in good faith that disclosure is reasonably necessary to protect the property or rights of Coast Funds, third parties or the public at large. If you are a registered user of a Coast Funds website and have supplied your email address, Coast Funds may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with Coast Funds and our initiatives. We primarily use our websites and social media accounts to communicate this type of information, so we expect to keep this type of email to a minimum. If you send us a request (for example via an email or via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users. Coast Funds takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally-identifying and personally-identifying information.

Cookies

- 1.20 A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. Coast

Funds uses cookies to help Coast Funds identify and track visitors, their usage of Coast Funds websites, and their website access preferences. Coast Funds visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using Coast Funds' websites, with the drawback that certain features of Coast Funds' websites may not function properly without the aid of cookies.

1.21 This website uses the following cookies:

Google Analytics: This cookie allows us to see information on user website activities including, but not limited to page views, source, and time spend on website. The information is depersonalized and is displayed as numbers, meaning it cannot be tracked back to individuals. This will help to protect your privacy. Using Google Analytics, we can see what content is popular on our website, and strive to give you more of the things you enjoy reading and watching.

Users can opt-out of Google Analytics by adding the Google Analytics Opt-out Add-on to their browser: <https://chrome.google.com/webstore/detail/google-analytics-opt-out/fllaojicojecljbmfodhfapmkgqcbnh?hl=en>

Links to other sites

1.22 This web site offers links to other web sites that may collect personally-identifiable information. Your use of, and provision of personally-identifiable information to, such other sites are subject to the terms of use and privacy policies of such other sites. Coast Funds is not responsible for the privacy policies and practices or content of such sites.

Security

1.23 Security for all personally-identifiable information is important to us. We strive to take reasonable technical measures to prevent loss or unintended use of information transmitted to us at the time of collection or storage.

Privacy policy changes

1.24 Although most changes are likely to be minor, Coast Funds may change its privacy policy from time to time, and in Coast Funds' sole discretion. Coast Funds encourages visitors to frequently check this page for any changes to its privacy policy. Notification of revisions is limited to the actual posting of the revised privacy policy on this site. Your continued use of this site after any change in this privacy policy will constitute your acceptance of such change.

Canadian Anti-Spam Legislation (CASL)

- 1.25 Coast Funds complies with Canadian Anti-Spam Legislation (CASL) and we are committed to making sure you only receiving email communications you want from us. You may stop receiving e-mail at anytime by [unsubscribing](#) or emailing communications@coastfunds.ca.
- 1.26 Coast Funds does not send any Commercial Electronic Messages as defined by CASL. For the purposes of this policy we definite Commercial Electronic Messages (CEM) to be electronic messages that have as one of their purposes an encouragement to participate in a commercial activity. Since Coast Funds does not send CEMs we are exempt from the sections of CASL that require implied or express consent to be obtained from recipients of Commercial Electronic Messages. To learn more about CASL visit: <https://laws-lois.justice.gc.ca/eng/acts/e-1.6/page-1.html#docCont>.

Information protection

- 1.27 Coast Funds complies with the Federal Personal Information Protection and Electronic Documents Act (PIPEDA) and the British Columbia Personal Information Protection Act (PIPA). Should you wish to contact Coast Funds regarding any information or data regulated by these acts, you may contact the Coast Funds privacy officer, Eddy Adra, at eddy@coastfunds.ca.